

Nancy P. Hemenway

E D U C A T I O N A L T E C H N O L O G Y & I N S T R U C T I O N A L D E S I G N

ABOUT ME

Education is a life-long endeavor. Philosophies come and go, but experiential learning never stops particularly for those who thirst for the knowledge to apply it toward helping others. Real education is about learning and the passion for sharing and application of what is learned. Technology is a powerful vehicle. It grows with us on the pathway of goals and aspirations. Along the way, we often add more tools to our ever-growing virtual toolboxes with the hope those tools make life better for learners we encounter along the way. The great poet and writer, Maya Angelou sums up my educational experience and philosophy in just a few words.

"My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style." Maya Angelou

PROFESSIONAL SKILLS SCALE

MICROSOFT OFFICE SUITE

ADOBE PHOTOSHOP

ADOBE DREAMWEAVER

ARTICULATE STORYLINE

ADOBE CAPTIVATE

ADOBE INDESIGN

AUDITION

CAMTASIA

HANDY WITH DIGITAL PHOTOGRAPHY/ VIDEO

Additional Experience with both Blackboard & Canvas

CERTIFICATIONS AND ENDORSEMENTS

JAMES MADISON UNIVERSITY

2018

Graduate E-Learning Certificate (Educational Technology)
Plus specialized course work in Advanced Audio & Video
Production and Visual Literacy. (21 hours)

GEORGE MASON UNIVERSITY

2016

Graduate Certificate in Applied Behavior Analysis
Plus advanced coursework in 508 Compliance and
E-Learning

VIRGINIA POST GRADUATE COLLEGIATE PROFESSIONAL ENDORSEMENTS

General Education, Psychology, Special Education k-12

EXPERIENCE

INSTRUCTIONAL DESIGNER & CONTENT MANAGER

2002-2019

Designing and developing instructional projects and modules ensuring quality instruction for virtual learners as well as design and implementation of the appropriate delivery system to meet those needs.

EDUCATION DIRECTOR (INCIID INC. CHARITY) 1995-2001

Shaped the virtual learning and educational processes for the website of a nonprofit organization working with medical industry professionals (SME) to design appropriate curricula to meet virtual learner needs. Advised staff on most learning principles and designed application and delivery systems of educational materials while as paying close attention to accessibility and nonprofit compliance.

SPECIAL EDUCATION FAIRFAX COUNTY PUBLIC SCHOOLS 1998

As a highly skilled special education teacher I worked with students who had a wide range of learning, neurological, emotional, and physical disabilities adapting educational needs based on individualized educational or 504 plans, Assessment of educational and behavioral needs

EDUCATION

GEORGE MASON UNIVERSITY

2016

Master of Education (Special Education) with a major concentration in field of Applied Behavior Analysis.

JAMES MADISON UNIVERSITY

2017-2018

E-Learning Certificate (Instructional Design) including a virtual internship with Bath Spa University (UK) re-designing a graduate counseling course. Extra graduate hours in Advanced Audio & Video Production and Visual Literacy

SPECIALIZED COURSE WORK

508 Compliance, Science (Anatomy/Physiology, Chemistry) Pharmacology, Nutrition, Medical Surgical Nursing , American Sign Language I, II & Interpreter's Course, Behavior Analysis

NATIONAL PROGRAM DEVELOPMENT

I created the first and only national IVF (medical) scholarship program. The program, featured in the December 2005 issue of People Magazine is a one-of-a-kind program providing hope for infertile consumers with medical need but without resources to pay for IVF.



/INCIID



@INCIID



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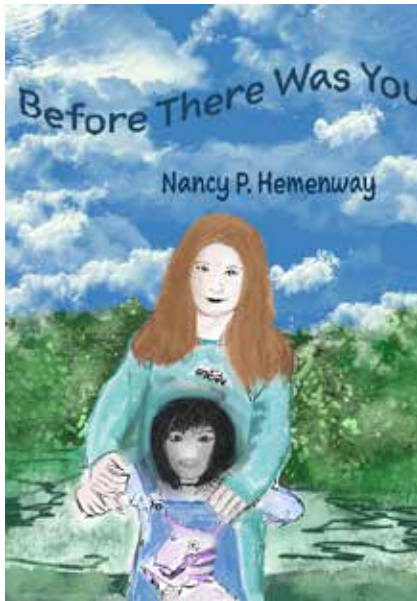
(703) 379-9178

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EDUCATIONAL TECHNOLOGY & INSTRUCTIONAL DESIGN

WORK SAMPLES

A CHILDREN'S PICTURE BOOK, STORY AND ILLUSTRATIONS BY NANCY P HEMENWAY



A family-building story about adding to a family through international adoption as seen through the eyes of a 5-year-old who asks her mother for a sister. Illustrations were completed using a Xp-Pen Graphics Tablet and following the standard formatting for a children's picture book. (30 pages)



VISUAL LITERACY (Job Aid)

It only takes 45 minutes to give blood and save three lives. This is an illustrated job aid for a blood drive at work. Sometimes we want learners to understand a process without actually having gone through the process. This job aid was designed with that concept in mind. This poster helps to visualize the process.

CORPORATE PRESENTATION BOOKLET



A Gift of Life that no one else can provide



Solutions that make your team heroes



TRI-FOLD BROCHURE

A tri-fold is probably the most common. These provide marketing teams with an efficient set of six sections to strategically display relevant information. The goal is to keep the audience attention and still provide pertinent information



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Dear Personnel Manager,

FROM
MS. NANCY P. HEMENWAY
INSTRUCTIONAL DESIGN

As a lifelong learner, it's been my pleasure to serve in a variety of public, nonprofit academic, government, private, political and cultural settings. My background includes working with all age groups, socioeconomic levels, and diverse backgrounds. One's success often depends on a solid foundation of information combined with identifying a learner's assets and a large dose of empathy. My philosophy is based on current neuroscience and the desire to support exceptional characteristics that cause learners to be more comfortable and more enabled to absorb new concepts without cognitive overload.

As a student of behavior analysis, best practice (to me) means being driven by data while creating, replicating and advancing the application and successes using the foundation principles of instructional design and visual literacy.

My work history includes online, blended, virtual and classroom experiences. As a member of INCIID, I worked with physicians across the US. Other experiences include some web development with an emphasis on UX and 508 compliance, as well as CSS, Bootstrap4 and HTML5 for content creation, administration and management. I continue to keep up-to-date with the trends in e-learning technology used for training professionals, adult learners, students, and consumers on and offline.

My experience includes business development, management and higher education e-learning experiences including email campaigns using Constant Contact and a data base administration. I understand the importance of curiosity, critical thinking and good communication and how to link these assets together. My goal is application and delivery of the foundation principles of learning by building on previous learner experiences while introducing new concepts.

I earned my master's degree from George Mason University and my E-Learning Instructional Design Graduate Certificate through the educational technology graduate program at James Madison University. I maintained a 4.0 GPA in both programs.

My technology skills include the advanced application of Microsoft Office Suite and other technology tools such as InDesign, Photoshop, Articulate Storyline 360, Captivate, Camtasia, Audition, Dreamweaver and other Adobe Creative Cloud programs.

Some of my more specialized graduate coursework includes Essentials of Online Teaching, Learning Theories, Use of Microblogging for training, Advanced Audio and Video Production and Visual Literacy. Because I started out in a nursing program, I also have a strong science background. I have a firm grip on instructional design principles and embrace new learning challenges.

I am familiar with the content and learning management systems (e.g. Blackboard, Webex and Canvas) and also content management systems (such as Drupal). If you have further question, I am available to set up a time to speak.

Nancy P. Hemenway